RAWHIDE KID
APPROVED BY THE COMICS CODE AUTHORITY
MARVEL COMICS GROUP
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65 AUG
TWO-FISTED FURY EXPLODES ACROSS THE FRONTIER IN A DEADLY...
"RIDE FOR VENGEANCE!"
THERE'S ACTION A'PLENTY IN RAWHIDE'S WILDEST WOOLIEST ADVENTURE EVER!
PLUS: A SIX-SHOOTIN' SURPRISE BONUS!

MR. AMERICA-MR. UNIVERSE

SECRET MUSCLE-BUILDING "TOOLS"

TO "CARVE" YOUR BODY INTO MUSCULAR SHAPE

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"Trainer of the Champions"
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"007" POWER TWISTER

Like Mr. America, Dave Draper, you can twist for 10 minutes daily with this exciting new exerciser! Packs power and muscle into your arms—adds inches to your chest—builds rippling back muscles—thickens and strengthens your wrists for sports or work. Fun to use. Needs no adjusting or setting—twist it instantly—as it comes out of the box!

Complete with illustrated instructions **$9.95***

ATHLETIC IRON BOOTS

Used by Frank Zane, "Mr. Eastern America" to strengthen and fill out his legs with solid muscle. Build your legs or trim them down (if they're too "fleshy"). Knock inches of unsightly fat off your mid-section, hips, waist. Strap them on like roller skates—get results in only a few minutes daily use. Safe, easy-to-use. Ideal for home/apartment use.

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Saves your feet, knees, back and head when doing standing, kneeling and lying down exercises. Great for wrestling, and gymnastics, and hand-balancing. Helps prevent scratches, bruises and minor injuries. Made of soft, lightweight but durable material (poly-foam-filled). Measures 41" x 72". Folds into easy, compact size. Wipes clean with a damp cloth. Use as beach mat, too.

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Send Check or M. O. TOTAL

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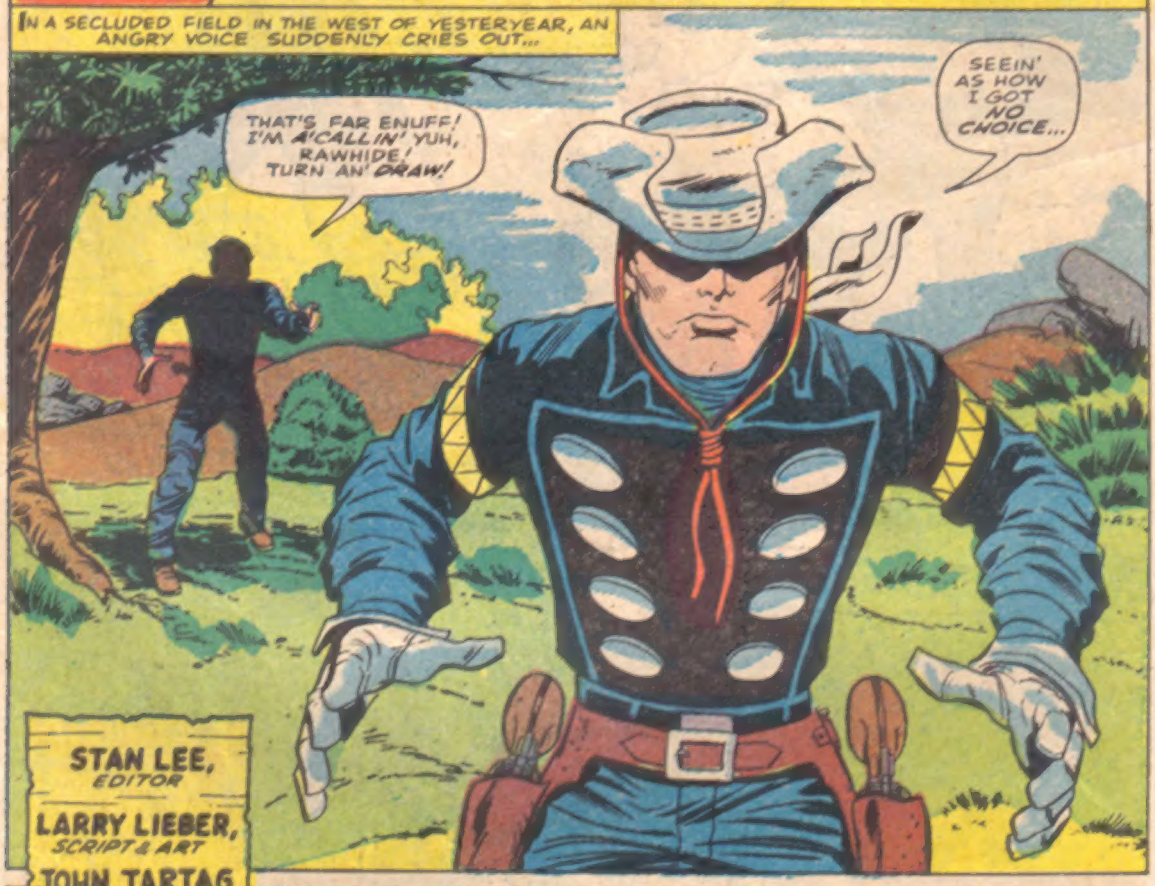
City **State** **Zip**

(Indicate your choice of flavors for Crash-Weight or Super-Pro "101")

*** Prices do not include small shipping and postal charges.**

RAW-HIDE KID

"RIDE FOR VENGEANCE!"



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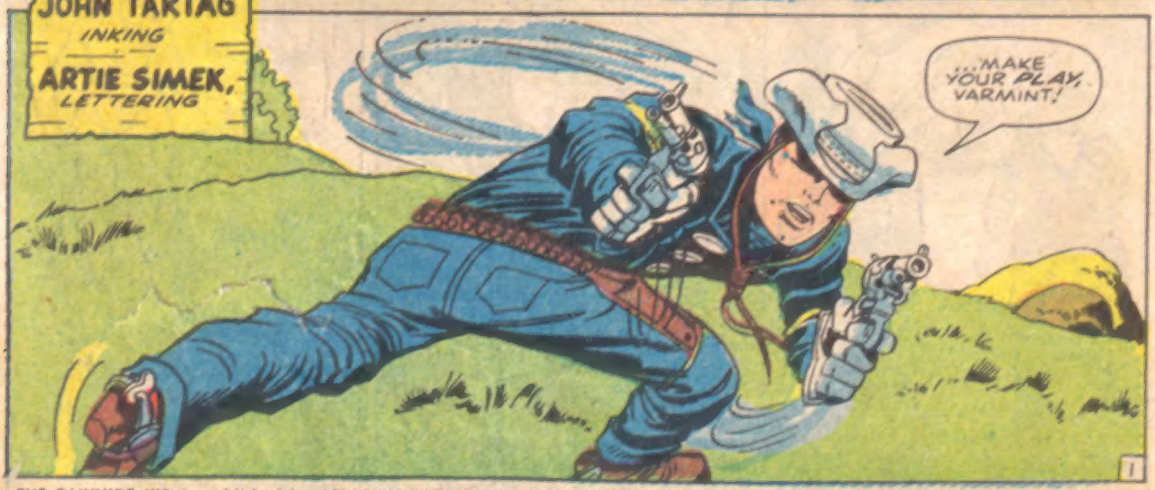

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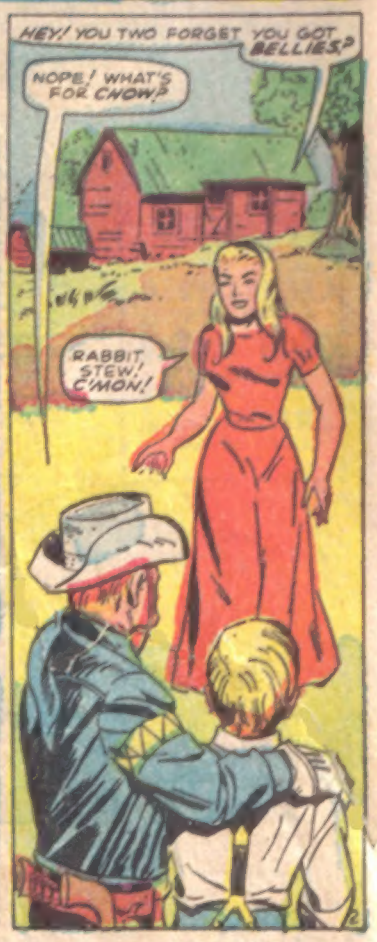
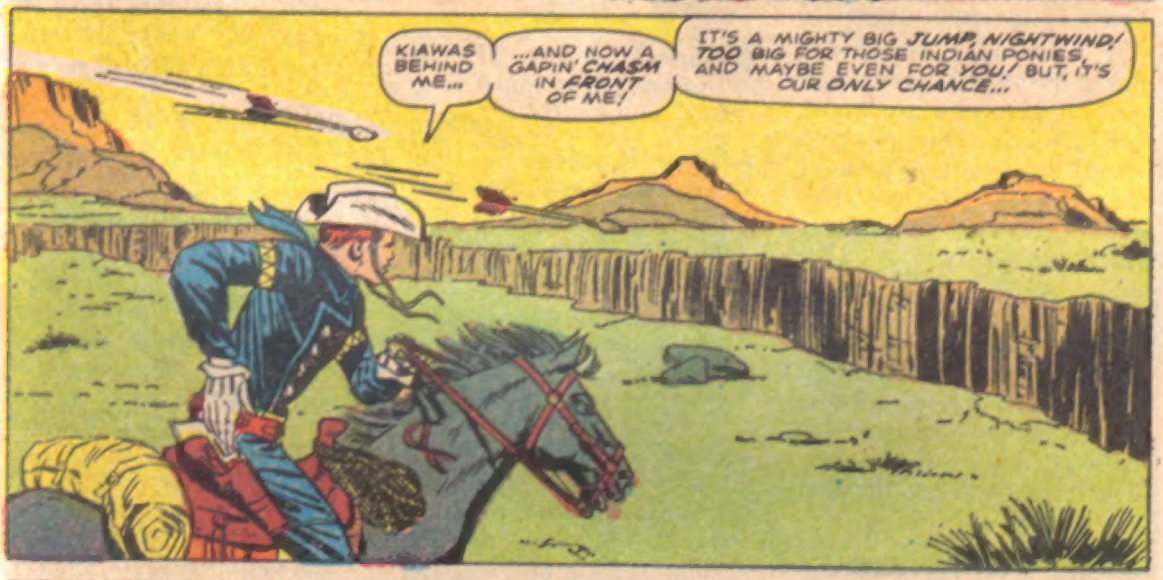
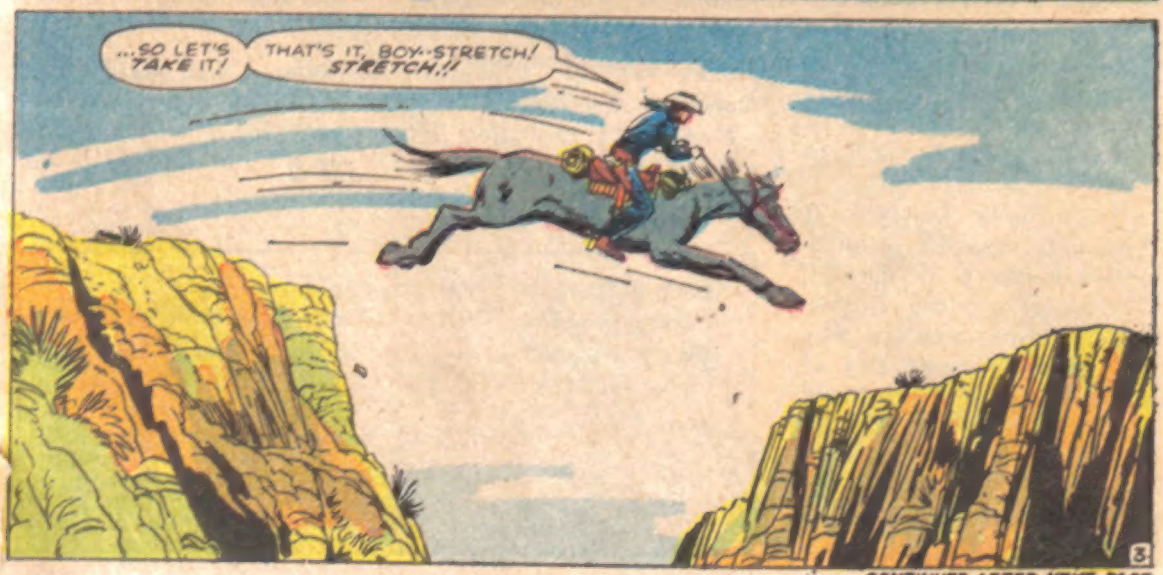
BANG! BANG! I GOTCHA! I OUTDRAWED YUH...AN' I OUTGUNNED YUH!
YOU SURE DID, TIM! I TRIED MY BEST, BUT YOU WERE JUST TOO FAST FOR ME!

SHUCKS, NO ONE'S FASTER'N YOU, RAWHIDE! YUH JUST LET ME WIN! I KNOW THAT!
WELL, MAYBE I DID HOLD BACK A MITE! BUT YOU'RE IMPROVIN' ALL THE TIME, BOY!
THAT'S 'CAUSE I GOT THE BEST TEACHER IN THE WHOLE WORLD!

JUST REMEMBER THAT IT'S EVEN MORE IMPORTANT TO KNOW WHEN TO SLAP LEATHER THAN IT IS HOW!
BOOT HILL IS FULL OF FAST DRAWS, WHO DREW AT THE WRONG TIME, FOR THE WRONG REASONS!
HAVE YOU EVER DONE THAT?
NO...THO' THE LAW CLAIMS DIFFERENT!


HEY! YOU TWO FORGET YOU GOT BELLIES?
NOPE! WHAT'S FOR CHOW?
RABBIT STEW! C'MON!





CONTINUED AFTER NEXT PAGE

Don Bolander, M.A., University of Chicago; B.S., Northwestern University; Director of Career Institute; authority on adult education

Shamed by Your English?

You can soon speak and write like a college graduate if you let me help you for 15 minutes a day.

If you've ever been shamed by a mistake in English, maybe I can save you from years of disappointment.

I have met countless numbers of intelligent men and women who are being held back in their jobs and social lives, often without knowing it, because they cannot express themselves fully and easily.

WHAT ABOUT YOU?

If people are not impressed by the way you speak and write—and if you're honest enough with yourself to admit it—you have already taken the first big step to success.

HERE'S WHAT TO DO

You can master good English *without going back to school.* Over the years I have helped thousands of men and women *right in their own homes.*

I can help you, too, if you will give 15 minutes a day to the C. I. Method. My answers to the following questions explain why you need a command of good English and how easily you can *do* something about getting ahead.

Question: *What is so important about my ability to speak and write?*

Answer: People judge you by the way you speak and write, both in business and in social life.

Question: *What does a "command of good English" mean?*

Answer: It means you can express yourself clearly and easily without fear of embarrassment or making mistakes.

Question: *Are there other advantages to be gained by acquiring a command of good English?*

Answer: Yes! Words are actually "tools of thought." The more you learn about words and how to use them to form and express your ideas, the better your *thinking* becomes.

Question: *Wouldn't I have to go back to school for a command of good English?*

Answer: No, not any more. You can gain the ability to speak and write like a college graduate right in your own home in only 15 minutes each day.

Question: *How do I know your method works?*

Answer: There are thousands of letters in my files, testimonials from people in all walks of life who have used the proved Career Institute Method to achieve amazing results. If you send in the coupon below, I will share some of these letters with you.

Question: *How can I find out more about the Career Institute Method?*

Answer: I will gladly mail a free 32-page booklet to you. Just send a postcard or fill out and mail the coupon.

DON BOLANDER, Dept. 208-26
Career Institute, 555 E. Lange Street, Mundelein, Ill. 60060

Please mail me a free copy of your 32-page booklet, "How to Gain a Command of Good English."

Name _____

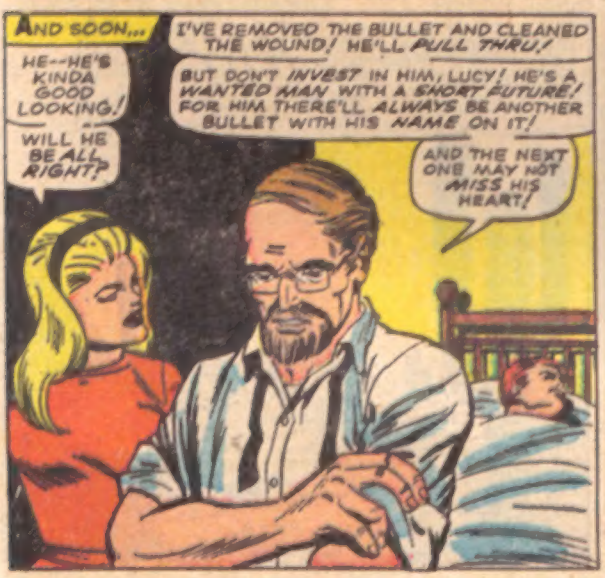
Street _____

City _____ State _____ Zip Code _____

WE MADE IT! WE'RE IN THE CLEAR!
BUT, WHEN BAD LUCK COMES TO THE KID, IT ARRIVES IN BUSHELS!
NOW...I MUST FIRE NOW...BEFORE HE RIDES BEYOND THE RANGE OF MY THUNDERSTICK!
KRAK!
UHHH--I'M HIT!
HE GOT ME BAD...BUT I MUST KEEP GOIN'...CAN'T LET MYSELF PASS OUT... NOT HERE IN THE OPEN DESERT...IF I DO, I'M A GONER...
HOURS LATER, A HALF-CONSCIOUS KID REACHES A REMOTE HAVEN!
CAN'T HANG ON... ANY LONGER...
WHAT HAPPENED, SIS? WHO'S HE?
I DON'T KNOW! BUT HE'S BEEN SHOT! HE NEEDS OUR HELP!
4

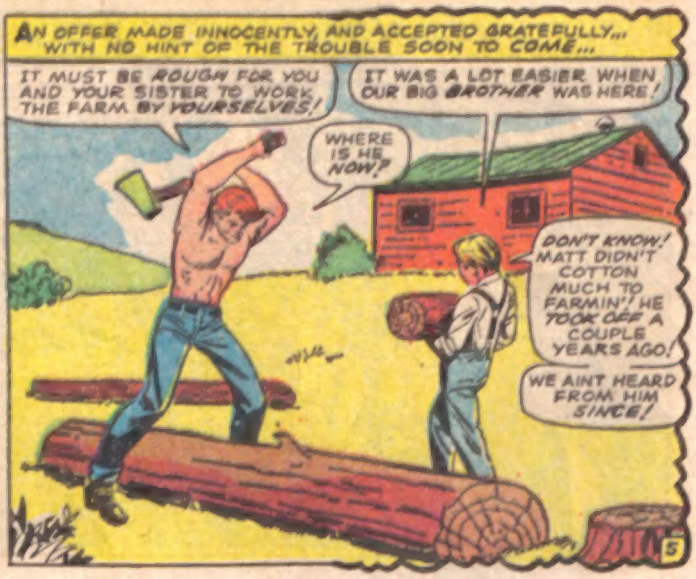
HE'S PASSED OUT! HELP ME CARRY HIM INTO THE HOUSE!
SIS! I KNOW WHO THIS HOMBRE IS! I'VE SEEN HIS PICTURE! HE'S THE OUTLAW--THE RAWHIDE KID!

I DON'T CARE WHO HE IS! WE CAN'T LEAVE A WOUNDED MAN UNTENDED!
GO FETCH DOC BARNES, PRONTO!
RIGHT!


AND SOON...
I'VE REMOVED THE BULLET AND CLEANED THE WOUND! HE'LL PULL THRU!
HE--HE'S KINDA GOOD LOOKING!
BUT DON'T INVEST IN HIM, LUCY! HE'S A WANTED MAN WITH A SHORT FUTURE! FOR HIM THERE'LL ALWAYS BE ANOTHER BULLET WITH HIS NAME ON IT!
WILL HE BE ALL RIGHT?
AND THE NEXT ONE MAY NOT MISS HIS HEART!

NONETHELESS, IT IS A SMILING KID WHO RECOVERS... FOR A FUGITIVE MUST TAKE EACH DAY AS IT COMES... AND BE GRATEFUL FOR EACH PERIL OVERCOME!
YOU BOTH TOOK RIGHT GOOD CARE OF ME! I'M MUCH OBLIGED!
W-WILL YOU BE MOVING ON?
NO...

...LEASTWAYS NOT TILL I'VE REPAID YOUR KINDNESS, BY HELPING YOU WITH SOME OF THE HEAVIER CHORES!


AN OFFER MADE INNOCENTLY, AND ACCEPTED GRATEFULLY... WITH NO HINT OF THE TROUBLE SOON TO COME...
IT MUST BE ROUGH FOR YOU AND YOUR SISTER TO WORK THE FARM BY YOURSELVES!
IT WAS A LOT EASIER WHEN OUR BIG BROTHER WAS HERE!
WHERE IS HE NOW?
DON'T KNOW! MATT DIDN'T COTTON MUCH TO FARMIN'! HE TOOK OFF A COUPLE YEARS AGO!
WE AINT HEARD FROM HIM SINCE!

IN THE DAYS THAT FOLLOW, AN OUTLAW ENJOYS A NEW-FOUND TRANQUILITY... A BOY, A NEW FRIENDSHIP... AND A GIRL, THE STIRRINGS OF HER FEMININE HEART... UNTIL NOW, BACK IN THE PRESENT...

IT'S BEEN WONDERFUL STAYING HERE... NOT HAVING TO FIGHT, OR RUN FROM ANYONE!

THEN WHY NOT STAY ON PERMANENT, RAWHIDE?

YES, YOU'RE WELCOME TO, SO LONG AS YOU DON'T MIND BUNKIN' IN THE BARN!

I DON'T MIND! I'VE GOTTEN RIGHT USED TO IT!

BUT UNKNOWN TO OUR FRIENDS, IN A DISTANT TOWN A GRIM SCENE IS UNFOLDING, DESTINED TO SHATTER THEIR HOPES AND HAPPINESS...

I HEERD THERE'S A FAST GUN IN HERE, NAME OF TANNER!

WAL, I AIM TO PROVE I'M FASTER!

UH, OH... IT'S ONE OF THE SLADE BOYS LOOKIN' FOR TROUBLE!

YOU! ARE YOU MATT TANNER, THE BIG MAN WITH A GUN?

I'M TANNER, BUT I'VE NO QUARREL WITH YOU, MISTER! I'M JUST PASSIN' THRU TOWN!

YOU AINT GONNA CRAWFISH OUTA FIGHTIN' ME, TANNER! I HEERD OF YORE REP AND I AIM TO TEST IT! NOW TURN AROUND!

MISTER, I VALUE A MAN'S LIFE TOO MUCH TO PLAY GAMES WITH IT!

YOU CALLED ME, AND I'M BACKING DOWN!

SO YOU WIN! YOU'RE THE TOP GUN, WITH MY BLESSING!

THAT AINT GOOD ENUFF, HOMBRE!

CONTINUED AFTER NEXT PAGE

MARVEL SUPER-HERO T-SHIRTS

only $1.60 EA.

PLUS 25¢ FOR POSTAGE AND HANDLING

IT'S BRAND NEW! A CATACLYSMIC... CAPTAIN MARVEL T-SHIRT!

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ADULT – SMALL, MEDIUM, LARGE

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$3.15 EA.

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THE HULK			IRON MAN		
AVENGERS			THOR		
CAPT. MARVEL					

TOTAL $

PLEASE SEND _____ *THING* SWEAT-SHIRTS
PLEASE SEND _____ *HULK* SWEAT-SHIRTS

CHECK SIZE
THING ☐ YOUTH ☐ ADULT
HULK ☐ YOUTH ☐ ADULT

TOTAL $

PLEASE ADD 25¢ PER ITEM FOR POSTAGE AND HANDLING. PRINT CAREFULLY. ADD 20¢ EXTRA FOR EACH CANADIAN AND EUROPEAN ORDER. ALLOW 3 TO 4 WEEKS FOR DELIVERY.

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PLEASE--SEND NO CASH! CHECK OR MONEY ORDER ONLY TO: MARVEL COMICS GROUP, DEPT. AJ 625 MADISON AVE., NEW YORK, N.Y. 10022

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NOW, THIS IS THE PART THAT'LL REALLY KNOCK YOU FOR A LOOP! YOU GET ALL THESE GROOVY GOODIES FOR THE PALTRY SUM OF... $1.00

OKAY, MADMEN..HERE'S MY HARD-EARNED $1.00 WHICH I'M SENDING YOU AT: M.M.M.S., MARVEL COMICS GROUP, 625 MADISON AVE., N.Y.C., N.Y., 10022
MAKE ME A MAGNILOQUENT MERRY MARCHER AND RUSH ME MY KRAZY KIT!

NAME _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____

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NOTE TO PRESENT MEMBERS: WE HAVEN'T FORGOTTEN YOU FRANTIC ONES! WE'RE OFFERING YOU THE NEW KIT AT THE SPECIAL PRICE OF 75¢! (OUR OWN COST!) SO JUST SEND YOUR MEMBERSHIP NUMBER WITH THE COUPON TO KEEP YOURSELF MARCHING IN STEP!

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Here are just a few of the hundreds of letters we receive every week, from baseball fans aged 6 to 80, from coast to coast!

STRAT-O-MATIC BASEBALL is the best baseball game I ever have had. Kids swamp over the back porch to play this game! Boy, it is a lot of fun! Thank you for making such a wonderful game. —*P. C., Attleboro, Mass.*

Just like real baseball. It is fun to play. —*G. V., Cincinnati, O.*

As close to realism as one can get and therefore far more superior to other competing baseball games. —*F. T., Manila, P.I.*

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I'm one hundred percent satisfied with it. The game provides hours of fun for me and my friends. It's very realistic, and true to life. —*C. H., Lanett, Ala.*

The best baseball game. It is realistic and yet not too difficult to play. —*P. M., Port Huron, Mich.*

Thank you for creating such an exciting yet realistic game and putting a shine to what might have been a boring summer. —*N. S., Los Angeles, Calif.*

Boys are waiting in line to play the game! —*A. H., Chicago, Ill.*

It has given me more pleasure than any other game. —*S. E., Rossville, Ind.*

The most exciting and fun game ever. —*L.S., Boston, Mass.*

It is so stupendous, words can't explain. —*J. R., Brooklyn, N. Y.*

Best on the market. —*J. E., Miami, Fla.*

Has given me more enjoyment than I have ever had from any one thing in my entire life. It's worth its weight in gold. As I love baseball, this game gives me something enjoyable to do during the off seasons as well as during the season. —*S. C., Temple City, Calif.*

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Address _____

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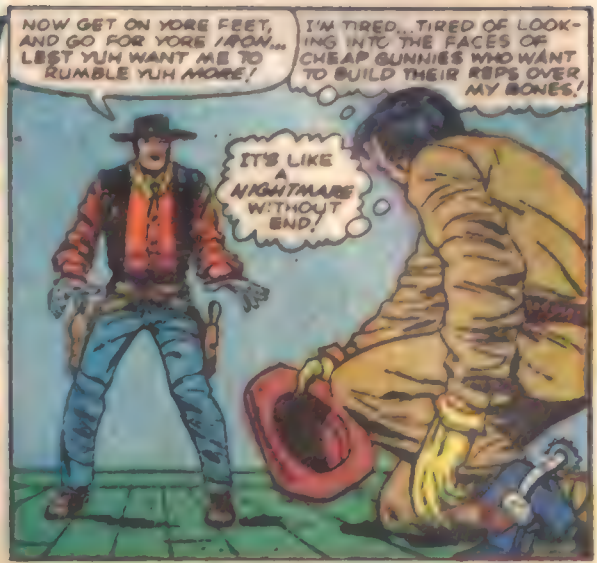
POW!
WHEN HANK SLADE SPOILS FOR A SHOOT-OUT, HE GETS IT! UNDERSTAND?!!


NOW GET ON YORE FEET, AND GO FOR YORE IRON... LEST YUH WANT ME TO RUMBLE YUH MORE!
I'M TIRED... TIRED OF LOOKING INTO THE FACES OF CHEAP GUNNIES WHO WANT TO BUILD THEIR REPS OVER MY BONES!
IT'S LIKE A NIGHTMARE WITHOUT END!

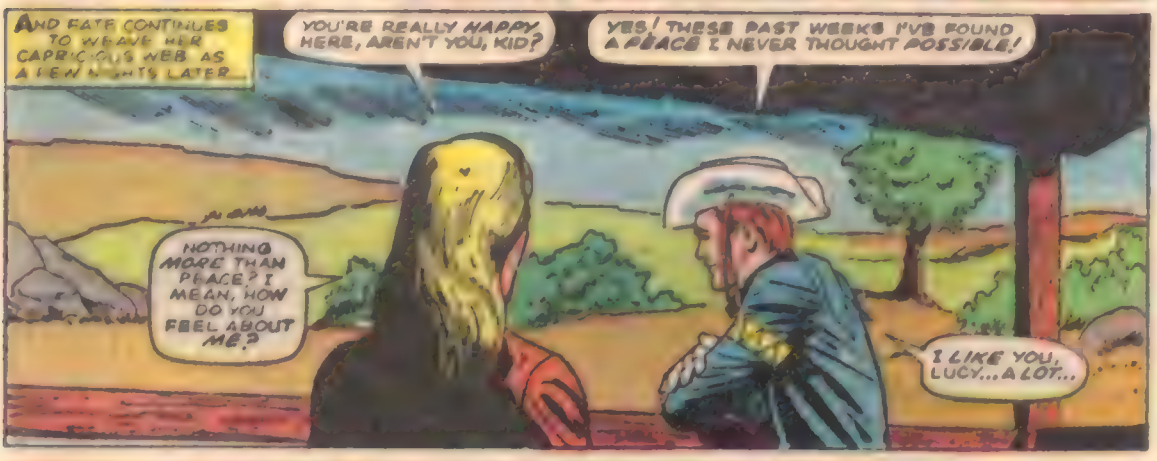
BUT MAYBE... MAYBE THIS WILL BE THE LAST TIME I'LL HAVE TO LOOK INTO THE FRONT END OF A GUN, AND SNUFF OUT A MAN'S LIFE... MAYBE...

OKAY, MISTER, YOU'VE MADE YOUR POINT! NOW MAKE YOUR PLAY!
NAW! I KNEW I'D GET YUH TO FIGHT!
OH, YOU BOUGHT MORE THAN A FIGHT, FRIEND...

YOU BOUGHT A ONE-WAY TICKET TO... NOWHERE!
KRAK!
÷UHHH--÷

HE WAS NO PLUMB GOOD! BUT HE HAS A BROTHER AND A FEW FRIENDS WHO ARE EVEN WORSE!
A STUPID, SENSELESS DEATH! I DIDN'T WANT IT THIS WAY, BUT HE GAVE ME NO CHOICE!
YOU'D BEST RIDE MISTER, BEFORE THEY GET HERE!
JAKE SLADE IS NOT A SUBTLE MAN! HE WON'T CARE HOW THIS CAME ABOUT!

YEH, THEY NEVER DO, DO THEY? OKAY, I'M LEAVING!
WHERE ARE YUH HEADIN'?
I'M GOING BACK TO THE PLACE I ONCE CALLED HOME! A PLACE I NEVER SHOULD'VE LEFT!


AND FATE CONTINUES TO WEAVE HER CAPRICIOUS WEB AS A FEW NIGHTS LATER...
YOU'RE REALLY HAPPY HERE, AREN'T YOU, KID?
YES! THESE PAST WEEKS I'VE FOUND A PEACE I NEVER THOUGHT POSSIBLE!
NOTHING MORE THAN PEACE? I MEAN, HOW DO YOU FEEL ABOUT ME?
I LIKE YOU, LUCY... A LOT...

ONLY "LIKE"? I THINK YOU MEAN "LOVE", JUST AS I DO!
AND WHEN FOLKS LOVE EACH OTHER, THEY GET HITCHED!
I'M AN OUTLAW, LUCY! A MAN WITH A PRICE ON HIS HEAD!
THE LAW ONLY KNOWS WHO YOU ARE! BUT I KNOW WHAT YOU ARE! IF YOU WERE TRULY BAD, I COULDN'T LOVE YOU!

BUT, SUDDENLY...
B-BUT WHO COULD IT BE?
MUFFLED HOOFBEATS! SOMEONE'S SNEAKING UP TOWARD THE HOUSE! GET BACK!
A MONEY-HUNGRY BOUNTY HUNTER...OR SOME LONG FORGOTTEN ENEMY...I DON'T KNOW!

SEEING A GLISTENING COLT IN THE HAND OF A SHADOWY FIGURE ON THE PORCH, THE APPROACHING RIDER DROPS TO PROTECT HIMSELF... AND COUNTERATTACK!

HE'S MAKING HIS PLAY!

A FRANTIC INSTANT LATER, TWO GUNS EXPLODE IN THE DARKNESS!

KA-POW! KRAK!

I DUCKED JUST IN THE NICK OF TIME...

...BUT HE DIDN'T!

I DROPPED HIM, BUT HE'S ONLY WOUNDED!

NOW TO LEARN WHAT THIS WAS ALL ABOUT!

WHAT'S WRONG, LUCY? WHAT IS IT? DO YOU KNOW THAT HOMBRE?

YES! -GASP- HE-- HE'S MY BROTHER, MATT!!

CONTINUED AFTER NEXT PAGE

MISSILE FIRING TANK

ONLY $6.98

OVER 6 FEET LONG

LARGE ENOUGH FOR TWO KIDS INSIDE

FEATURES

- ★ Elevating 90mm Cannon
- ★ Rocket Launchers
- ★ [illegible]
- ★ Real Periscope
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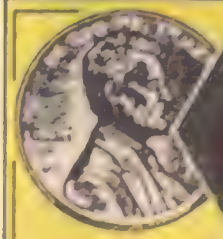

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AND, AT THAT MOMENT OF GRIM REVELATION, MILES AWAY...

HANK, DEAD!! HOW'D IT HAPPEN?

GUNFIGHT! HANK STARTED IT! THE OTHER FELLER FINISHED IT! WE BURIED HANK ON BOOT HILL!

THIS OTHER HOMBRE-- WHAT'S HIS NAME?

MATT TANNER!

WELL, TELL YUH WHAT, BARKER--YUH JUST START DIGGIN' ANOTHER GRAVE UP ON BOOT HILL... 'CAUSE NO ONE GUNS DOWN MUH BROTHER AND GETS AWAY WITH IT!

WE'RE GONNA TRACK DOWN THIS MATT TANNER, AND SETTLE WITH 'IM! MOUNT UP, BOYS!

NOW YO'RE TALKIN', BOSS!

THEY SAID TANNER HEADED NORTHWEST! LET'S RIDE!

YEH, HE CAN'T BE MORE'N A COUPLE DAYS AHEAD OF US!

AND, AS TO THE QUARRY IN QUESTION...

OH MY, IT WAS DARK AND WE WERE BOTH TOO JUMPY! BUT WHAT ARE YOU DOIN' HERE, KID!

HE HELPS WITH THE CHORES! HE'S BEEN GOOD TO TIM AND ME! WE'RE THINKING OF GETTIN' HITCHED!

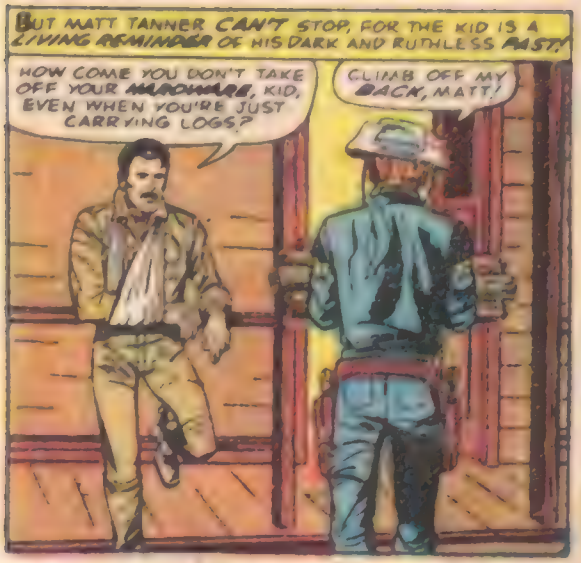
BUT WHAT ABOUT YOU, MATT? WHERE'VE YOU BEEN? WHAT'VE YOU BEEN DOING?

I'VE BEEN PLYING THE SAME TRADE AS YOUR BOY FRIEND... AND I'M SICK OF IT!

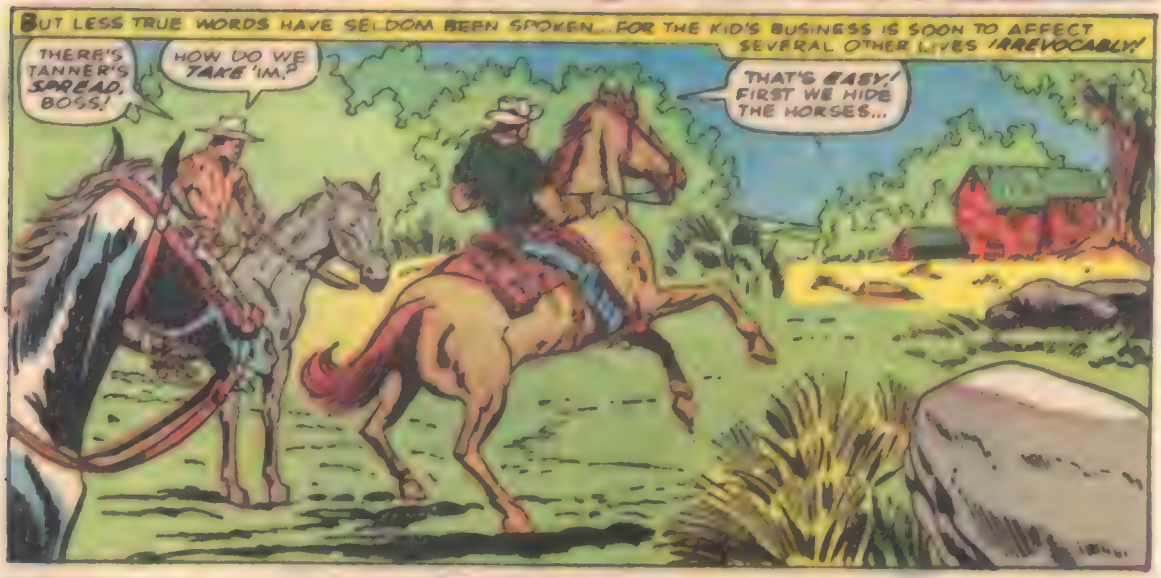
I CAME HOME TO HANG UP MY GUNS AND WORK THE FARM...

...NOT EXPECTIN', OF COURSE, TO FIND ANOTHER GUNSLICK ON THE SPREAD... ESPECIALLY ONE WITH HIS REP!

STOP IT, MATT! THE KID'S OUR FRIEND! I WON'T HAVE YOU INSULTING HIM!


BUT MATT TANNER CAN'T STOP, FOR THE KID IS A LIVING REMINDER OF HIS DARK AND RUTHLESS PAST!
HOW COME YOU DON'T TAKE OFF YOUR HARDWARE, KID, EVEN WHEN YOU'RE JUST CARRYING LOGS?
CLIMB OFF MY BACK, MATT!

YOUR BACK'S NOT IMPORTANT-- BUT MY SISTER'S FUTURE IS! IF SHE MARRIES YOU, SHE BUYS A LIFETIME OF DANGER AND NOTORIETY! AND IF YOU HAVE KIDS...
OKAY, I GET THE POINT! I PROMISE YOU THIS... IF I DO MARRY LUCY, I'LL NEVER AGAIN TOTE A GUN! BUT UNTIL THEN...
...WHAT I DO IS MY OWN BUSINESS!


BUT LESS TRUE WORDS HAVE SELDOM BEEN SPOKEN...FOR THE KID'S BUSINESS IS SOON TO AFFECT SEVERAL OTHER LIVES IRREVOCABLY!
THERE'S TANNER'S SPREAD, BOSS!
HOW DO WE TAKE 'IM?
THAT'S EASY! FIRST WE HIDE THE HORSES...

...THEN WE SNEAK UP TO THE HOUSE, SO'S HE DON'T HAVE TIME TO PREPARE A WELCOME FOR US...

...AND THEN WE BARGE RIGHT IN!
KAARAASH!

WAL, LOOKS LIKE OUR PIGEON IS WOUNDED, BOYS!

I'M GLAD WHOEVER GUNNED 'IM DIDN'T FINISH THE JOB, 'CAUSE I WANT THAT PLEASURE MYSELF!

THAT INGRATIATING CHARM! THOSE IMPECCABLE MANNERS! DON'T TELL ME—LET ME GUESS WHO YOU ARE! YOU'RE HANK SLADE'S BROTHER, RIGHT!

YUH GUESSED IT, BRIGHT BOY! ONLY INSTEAD OF A SEE-GAR, YUH WON YORESELF A SHOOT-OUT!

B-BUT HE CAN'T FIGHT YOU! HE CAN'T USE HIS GUN HAND...AND HIS OTHER HAND IS UNTRAINED!

THAT'S THE IDEA, GAL--TO GIVE YOUR BROTHER ABOUT AS MUCH CHANCE OF WINNIN' AS MINE HAD!

YOUR BROTHER STARTED THE FIGHT--INSISTED ON IT! HE WOULDN'T LISTEN TO REASON!

SHADDUP YOU!

HEY! WHERE'S THE KID HIGH-TAILIN' IT TO?

I GOTTA GET RAWHIDE FAST--BEFORE THEY KILL MATT!

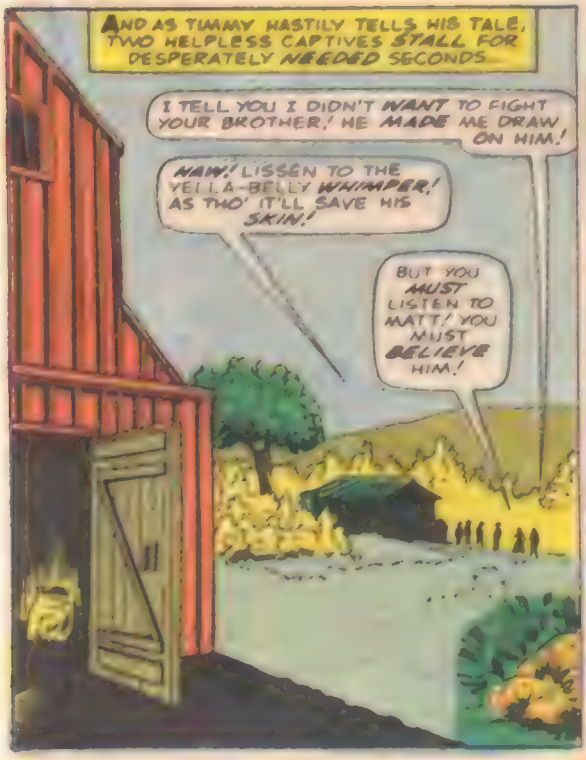
PROBABLY'S NO STOMACH FOR THIS!

LEAVE 'IM BE! THERE'S NO WAY HE CAN STOP US!

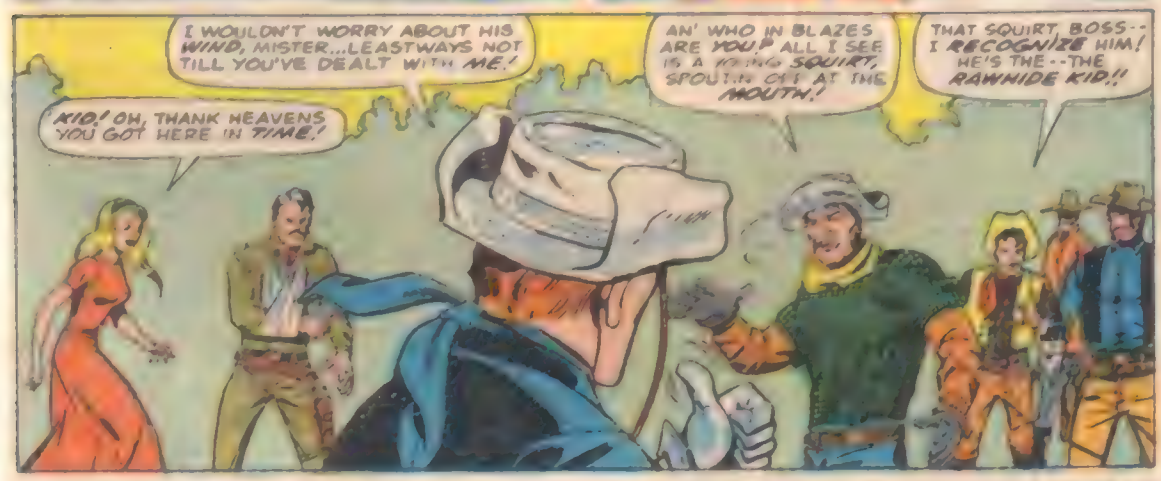
AND THAT SMALL ERROR IN JUDGMENT IS, SOON TO PROVE THE WORST MISTAKE OF JAKE SLADE'S LIFE....

THE FISH SURE AREN'T BITIN' TODAY...

KID! KID! COME QUICK! WE NEED YUH!


AND AS TIMMY HASTILY TELLS HIS TALE, TWO HELPLESS CAPTIVES STALL FOR DESPERATELY NEEDED SECONDS...
I TELL YOU I DIDN'T WANT TO FIGHT YOUR BROTHER! HE MADE ME DRAW ON HIM!
NAW! LISSEN TO THE YELLA-BELLY WHIMPER! AS THO' IT'LL SAVE HIS SKIN!
BUT YOU MUST LISTEN TO MATT! YOU MUST BELIEVE HIM!

YUH STILL DON'T UNNERSTAND, D'YA, GAL?
IT DON'T MAKE NO NEVER MIND WHO STARTED THAT FIGHT!
I LOST MUH KIN, AN' SOMEONE'S GOTTA PAY FOR THAT!
YOU'RE NOT TRYING TO AVENGE A DEATH! YOU JUST WANT TO SATISFY YOUR OWN...
TANNER, I ADVISE YUH TO SAVE YORE WIND! YOU AINT GOT MUCH OF IT LEFT!


KID! OH, THANK HEAVENS YOU GOT HERE IN TIME!
I WOULDN'T WORRY ABOUT HIS WIND, MISTER...LEASTWAYS NOT TILL YOU'VE DEALT WITH ME!
AN' WHO IN BLAZES ARE YOU? ALL I SEE IS A YOUNG SQUIRT, SPOUTIN OFF AT THE MOUTH!
THAT SQUIRT, BOSS-- I RECOGNIZE HIM! HE'S THE--THE RAWHIDE KID!!

I DON'T CARE IF HE'S JESSE JAMES! THERE'S FOUR OF US, AND ONLY ONE OF HIM!
YEH! HE DON'T STAND A CHANCE AGAINST US!
THINK SO?
THEN MAKE YOUR PLAY! I'LL EVEN LET YOU GENTS TOUCH HARDWARE FIRST...

WAITING UNTIL HIS FOES HAVE CLEARED LEATHER, THE KID THEN BLAZES INTO ACTION--DRAWING AND FIRING IN ONE BLURRED MOTION, BEFORE THE STARTLED GUNMEN CAN GET OFF A ROUND!

KA-POW! POW!

THIS IS JUST A MITE ROUGHER THAN FIGHTING A CRIPPLED GUNMAN, ISN'T IT?

UHHH!

KA-POW!

CONTINUED AFTER NEXT PAGE

You can now become an EXPERT with

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Now YOU can walk the streets in perfect confidence, knowing that if you are attacked by a thug or bully, you can turn your body into a fighting machine in less than six seconds.

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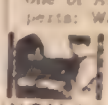

MOVIE STILL PHOTO TECHNIQUE TRAINS YOU IN PRIVACY AT HOME

What is more in[illegible] are easy t[illegible] trated with [illegible] graphs [illegible] tal clear.

HANDLE ANY SITUATION

Once you master these techniques, you need never be afraid of anyone. You and your loved ones are as safe as if you carried a loaded gun in your pocket at all times.

In fact you are safer, because you can put these techniques into action TEN [illegible] faster than you could ever draw and shoot a gun.

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So certain are we that "FORBIDDEN ORIENTAL ARTS" must meet with your complete approval that we ask you to [illegible] study and put its dynamic fighting [illegible]niques to work for 30 days..... [illegible] our guest. Only then should you de[illegible] whether or not you wish to retain this for your family's use and protection. See for yourself, now when you have completed your Manual, you will be ready for ANY emergency, without the need to carry arms yourself. Knowledge and surprise maneuvers will be your weapons. You will walk the streets in supreme confidence knowing you can meet any situation calmly and fearless[illegible] secure in the knowledge that the secrets of the Orient are working for you. You will become a NEW MAN, and [illegible] kind of self-confidence you [illegible]ted was possible.

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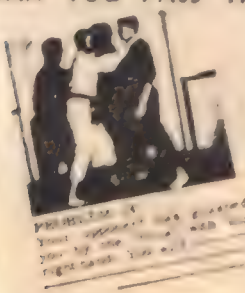
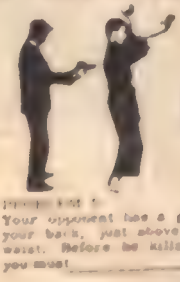
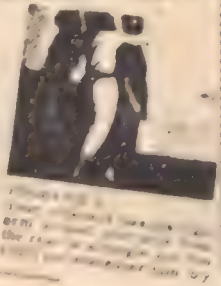
CAN YOU PASS THIS "LIFE - OR - DEATH" TEST?







Your opponent has a gun at your back, just above your waist. Before he kills you, you must _____

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☐ I agree NEVER to use FORBIDDEN ORIENTAL FIGHTING ARTS as an aggressor - only to defend myself, and that I will never abuse the principles of FORBIDDEN ORIENTAL FIGHTING ARTS, nor will I ever reveal the secrets of FORBIDDEN ORIENTAL FIGHTING ARTS to anyone else.

_____ (Mr. signature)

Name _____

Address _____

City _____ State _____ ZIP _____

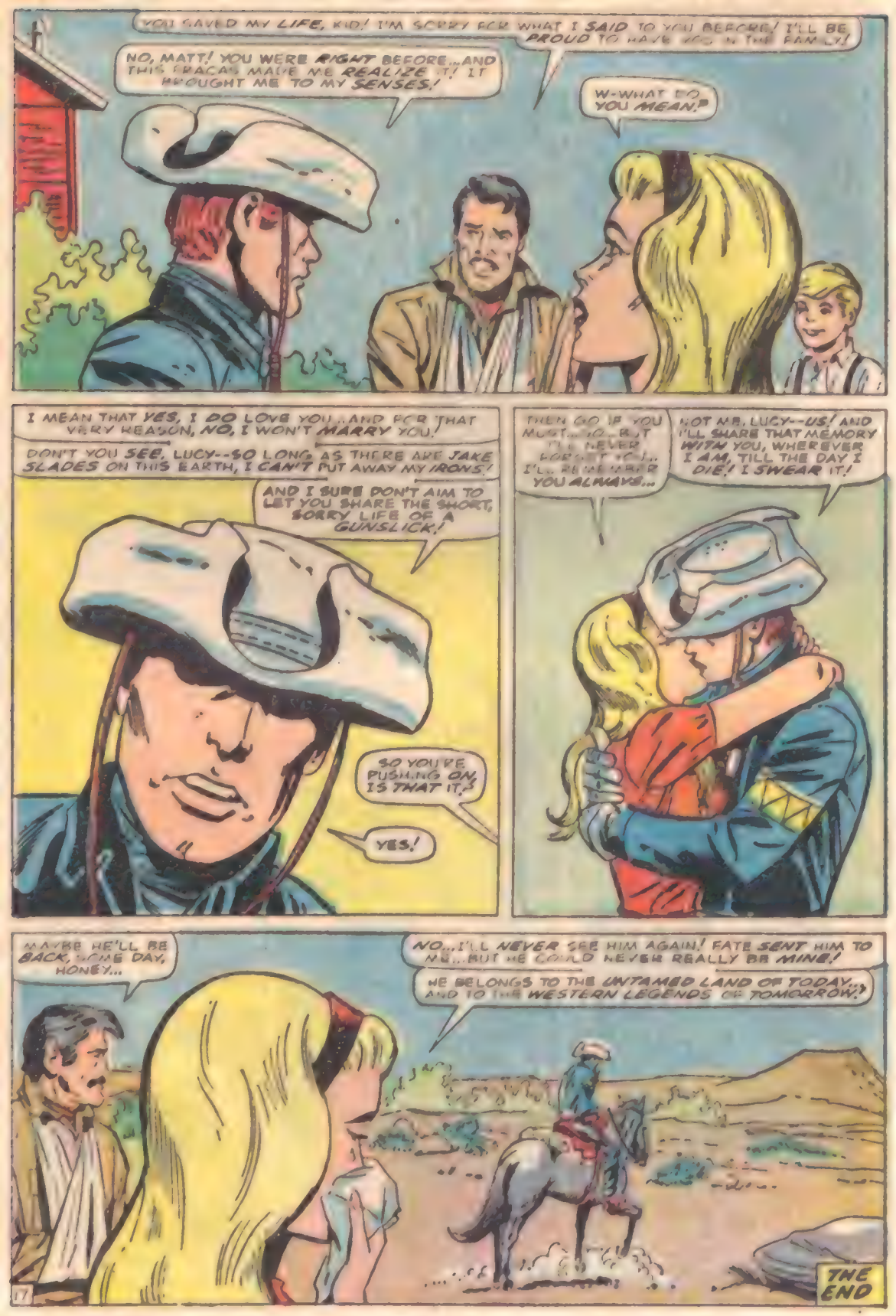
AND AS JAKE SLADE REACHES FOR HIS FALLEN WEAPON, THE KID LEAPS INTO A PULLEY AND SWINGS UPWARD...
WHAT'S A FOOL STUNT, KID! NOW YORE FINISHED!
MUST REACH HIM BEFORE HE CAN FIRE AGAIN... ...OR I'M A GONER!

MADE IT!
WHAM!
-ARRGF!

AND JUST IN CASE YOU DIDN'T GET THE WHOLE MESSAGE...
THUD!
-OOF!-

SWEET DREAMS, BUSHWHACKER!

HE'LL LIVE... BUT I DON'T BELIEVE HE'LL EVER BOTHER ANYONE AGAIN!


YOU SAVED MY LIFE, KID! I'M SORRY FOR WHAT I SAID TO YOU BEFORE! I'LL BE PROUD TO HAVE YOU IN THE FAMILY!
NO, MATT! YOU WERE RIGHT BEFORE...AND THIS FRACAS MAKES ME REALIZE IT! IT BROUGHT ME TO MY SENSES!
W-WHAT DO YOU MEAN?
I MEAN THAT YES, I DO LOVE YOU...AND FOR THAT VERY REASON, NO, I WON'T MARRY YOU!
DON'T YOU SEE, LUCY--SO LONG AS THERE ARE JAKE SLADES ON THIS EARTH, I CAN'T PUT AWAY MY IRONS!
AND I SURE DON'T AIM TO LET YOU SHARE THE SHORT, SORRY LIFE OF A GUNSLICK!
SO YOU'RE PUSHING ON, IS THAT IT?
YES!
THEN GO IF YOU MUST...NO...BUT I'LL NEVER FORGET YOU... I'LL REMEMBER YOU ALWAYS...
NOT ME, LUCY--US! AND I'LL SHARE THAT MEMORY WITH YOU, WHEREVER I AM, TILL THE DAY I DIE! I SWEAR IT!
MAYBE HE'LL BE BACK, SOME DAY, HONEY...
NO...I'LL NEVER SEE HIM AGAIN! FATE SENT HIM TO ME...BUT HE COULD NEVER REALLY BE MINE!
HE BELONGS TO THE UNTAMED LAND OF TODAY... AND TO THE WESTERN LEGENDS OF TOMORROW!
THE END

GANGWAY, WORLD! MARVEL'S MARCHING ON!

ITEM! We admit it! We can't say "no" to Marveldom Asembled! You've been clamoring for the Silver Surfer in his own mag, and you finally got to us! But we were so carried away by the whole thing that before we knew it, we had a jumbo-sized 25¢ blockbusting space saga on our hands! Yep, it's on sale now — another truly brilliant production from The House of Ideas — SILVER SURFER #1, featuring perhaps the longest, greatest ORIGIN tale you've ever read! Written by our grinnin' guru, Stan the Man, it's illustrated in modern-day majesty by Big John Buscema and Lonesome Joe Sinnott — and wait'll you see the second surprise feature, by Smiley and Gentleman Gene Colan! It's just too much! And it's not just a one-shot, hear? SILVER SURFER will be published regularly; so this is your chance to latch onto the first of a new, sizzling, soul-shattering series, as only your bludgeoning Bullpen could produce it!

ITEM! This'll really rock you! Our own monthly little excursion into Marvel madness — namely, NOT BRAND ECHH — has become such a spine-tingling success that we've no choice but to publish it in a new king-sized edition, starting this month! Yep, BRECHH will cost two-bits from now on, but it'll be twice as much mag! And best of all — it's broadening its hysterical horizons, taking pot shots at a much wider variety of screwball subjects! While you're triumphantly snaring the SILVER SURFER, be sure to grab NOT BRAND ECHH also, and you'll have scored the greatest double-play of the month! And incidentally, we're anxious to hear how you like N.B.E.'s new title lettering this ish — so clue us in, huh?

ITEM! Naturally, everybody's been talking about Marvel's greatest publishing project of all — the sensational SPIDER-MAN Spectacular which went on sale last month. It's already completely sold out in many areas (such as the neighborhood where Jazzy Johnny's family lives!) — but there are still enough copies printed to be sure that no Marvelite Johnny-Come-Lately will be disappointed. Remember, if you've been having trouble finding this extra-thick, extra-large 35¢ slickpaper mag, with its gorgeous oil-painting cover, be sure to ask your newsdealer for it. There's a good chance that he's displaying your Spidey Spectacular amongst his more expensive top-selling mags — so be sure to look all over for it, not merely on the comics mag racks. Once you get your greedily-clutching claws on it, you'll see why it was well worth all the trouble — and we're not just wigglin' our webs, pilgrim!

THE MIGHTY MARVEL CHECKLIST

Marvel-ous Mags On Sale Right Now!

THE 35¢ SPECTACULAR SPIDER-MAN #1: Still on sale! Half the fun is just trying to FIND it on the mag racks! A brand-new villain, a brand-new 52-page action thriller, and a brand-new version of the now-famous Origin of Spidey! Don't dare miss it!

NOT BRAND ECHH #9: At last, Brechh goes king-size! Twice as big and twice as hilarious as ever before! More super-stupor-heroes! More giddy gags, groovy gimmicks, and gruesome gargoyles! It's Marvel at its maddest! (And wait'll you see our take-off on Bonnie and Clyde!)

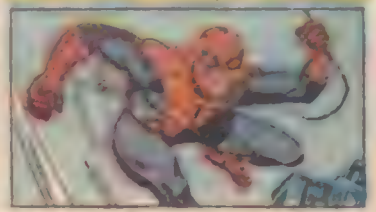
SILVER SURFER #1: Featuring the origin epic of the century! With cameo guest appearances by The Fantastic Four, the incredible Hulk, and the gargantuan Galactus! A brand-new smash hit, starring the most dramatic hero of all time — in an adventure as big as outer space itself!

STAN'S SOAPBOX!

We sometimes receive letters accusing us of publishing too many different titles. A number of fans have said it's too expensive trying to buy all our mags, and they ask us not to be so greedy, and to publish less of 'em. So, we thought you might like to hear OUR side of it. The only reason we constantly add new titles is because YOU ask for them. Thousands upon thousands of your letters demanded that we give Cap, Shell-Head, Namor, and all the others their own magazines. In fact, remember when we tried to discontinue the Hulk some years ago? Your unceasing outcry forced us to bring him back, despite the fact that it imposed a tremendous strain upon our already overworked staff. And each time we try to publish fewer 25¢ summer Specials, you swamp us with letters demanding more than ever. Personally, we'd be happy to let up a bit. Many of us, including yours truly, haven't had a vacation in years! But, our policy was, is, and always will be to give Marveldom what it asks for, and judging by our ever-skyrocketing sales, we're not far from the mark. That's the lowdown, loyal one. We don't want you to spend all your bread on our mags, honest. But, so long as the dramatic demand for them continues, we can't turn a deaf ear. Anyway, remember this: no matter how many stories we create each month, our credo will always be the same — Nil Nisi Optimus — nothing but the best!

Excelsior!

—Smiley



FANTASTIC FOUR #77: Trapped in the most indescribable world of all, the greatest team of superheroes on earth battles for their lives against the uncanny Psycho-Man — while the Silver Surfer and Galactus come face-to-face once more!

SPIDER-MAN #63: The biggest surprise of the season! The original Vulture lives again! See him together with the new Vulture — and then, just as you'd expect — see what happens when the world's most popular web-spinner swings into action! It's dazzlin' dynamite!

MARVEL SUPER-HEROES #15: One of the greatest! The most glamorous Inhuman of all — the magnificent, mysterious Medusa, in a feature-length blockbuster with guest-stars galore, and the amazingly awesome artwork of Gentleman Gene Colan! How much suspense can you stand?

AVENGERS #54: Never before such an awesome array of baneful baddies! The mind-bending Melter — the sinister Klaw — Radioactive Man — Whirlwind — and the enigmatic Black Knight — all led by the mysterious Crimson Cowl! Six great reasons to buy this spectacular ish!

X-MEN #46: This is it! The story you thought you'd never see . . . the event you thought would never happen . . . "The X-Men Split Up!" — But not before they must once again face the most deadly of all enemies . . . the Juggernaut! It's a mutant, mind-snapper!

DAREDEVIL #42: A brand-new super-powered arch-foe makes the scene, as the exciting Jester is born! But what about DD? With his "brother" Mike now dead, how can Matt Murdock face one of the most astonishingly different villains of his career?

MIGHTY THOR #164: Can you picture a menace so powerful that even Ulik fears him? Well, mighty Thor has to do more than picture him! If the Thunder God can't find a way to defeat the monstrous Mangog, all of Asgard is doomed — and Loki will triumph at last!

CAPTAIN AMERICA #104: So long as Cap wears a strip of nuclear tape at the back of his neck, he must be a slave to the Red Skull! But, if he should take it off, he dies! We don't know how even Stan and Jack can help our shield-swingin' Avenger get out of this one!

INCREDIBLE HULK #106: The senses-shattering climax of the cataclysmic clash between our green-skinned goliath and the madly malicious Missing Link! It's a wallopin' super-saga you'll never forget!

IRON MAN #4: Remember the uncanny Unicorn, from the early days of mighty Marvel? Well, he's back — with enough pure, unadulterated power to knock even our great golden gladiator for a loop! It's action time . . . in the jollin' Johnny Craig style! And talk about suspense—!

SUB-MARINER #4: At long last, Prince Namor returns to his wandering subjects just in time to find them menaced by one of the most awesome sub-sea conquerors of all . . . the evil Attuma! Plus some of the wildest mind-staggering underwater battle-scenes in comic-mag history!

MARVEL'S SPACE-BORN SUPERHERO! CAPTAIN MARVEL #4: While the world's greatest city holds its breath, our cosmic crusader slugs it out with the sensational Sub-Mariner! But, which is hero — and which is villain? Don't answer till you read the whole ish!

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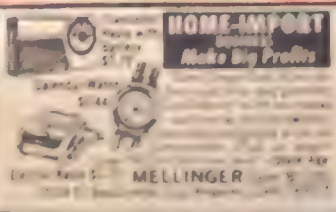

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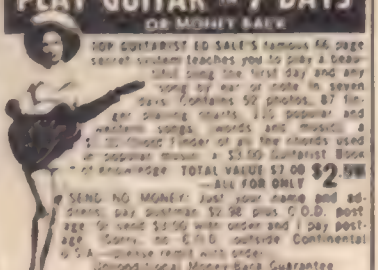

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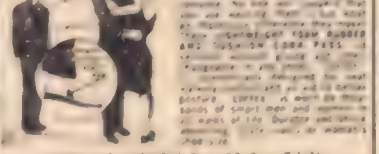

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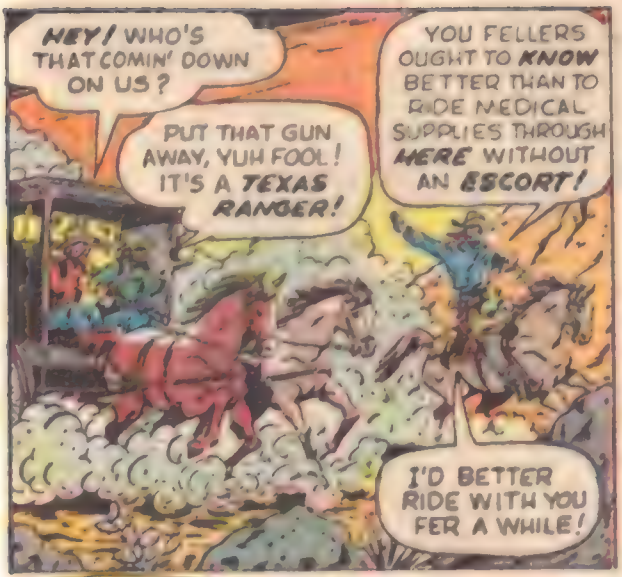
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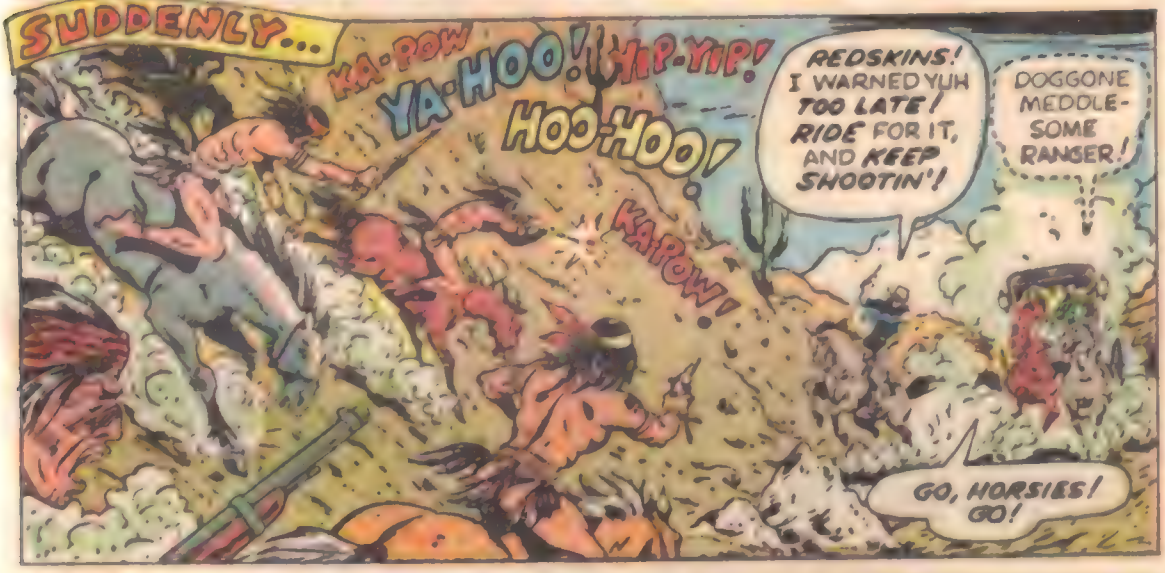
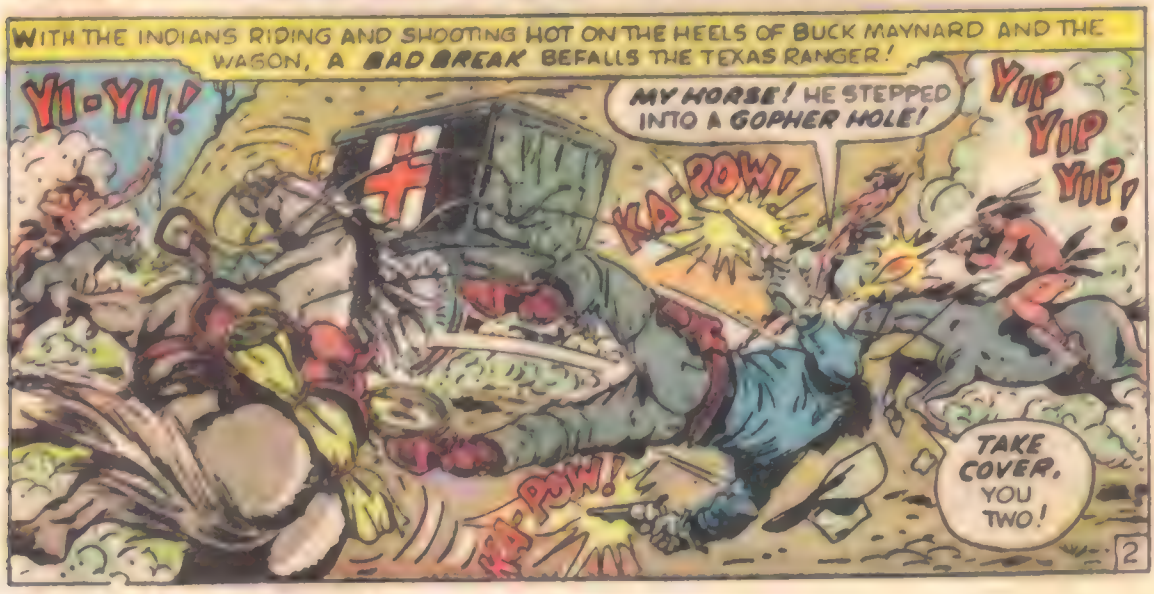
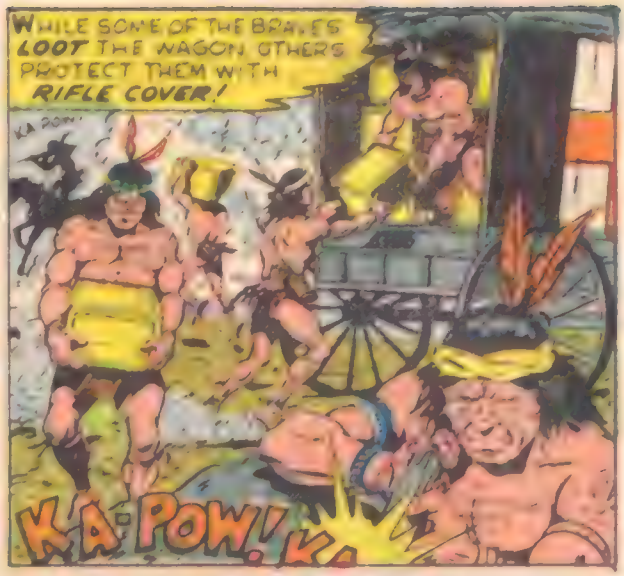
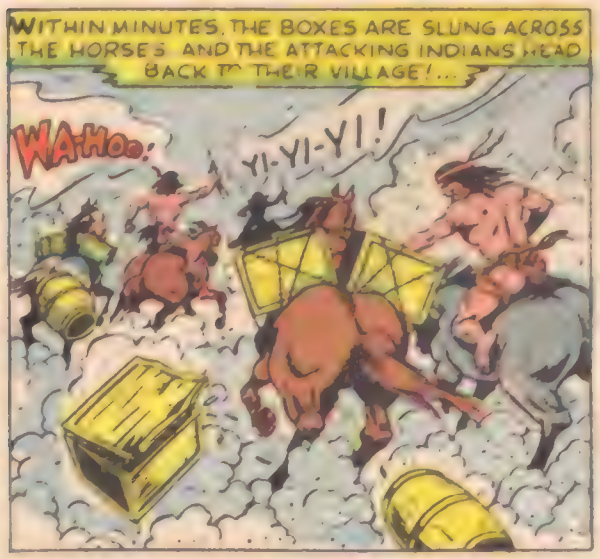
YOU FELLERS OUGHT TO KNOW BETTER THAN TO RIDE MEDICAL SUPPLIES THROUGH HERE WITHOUT AN ESCORT!
I'D BETTER RIDE WITH YOU FER A WHILE!

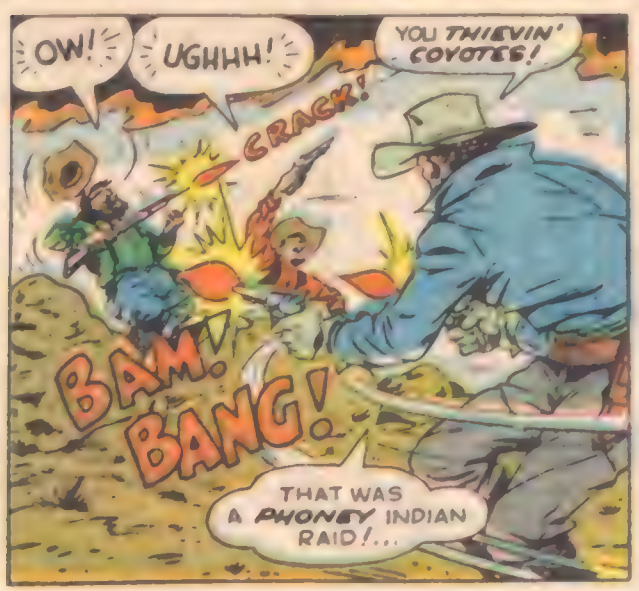
UH... SURE, RANGER! I GUESS WE JUS' KINDA WANDERED OFF THE REGULAR TRAIL!
YEAH, MUCH OBLIGED TO YUH, BUT WE KIN MANAGE TO GIT BACK BY OURSELVES!
U.S. ARMY MEDICAL
U.S. ARMY MEDICAL
U.S. ARMY MED


SUDDENLY...
KA-POW
YA-HOO!
YIP-YIP!
HOO-HOO!
KA-POW!
REDSKINS! I WARNED YUH TOO LATE! RIDE FOR IT, AND KEEP SHOOTIN'!
DOGGONE MEDDLE-SOME RANGER!
GO, HORSIES! GO!


WITH THE INDIANS RIDING AND SHOOTING HOT ON THE HEELS OF BUCK MAYNARD AND THE WAGON, A BAD BREAK BEFALLS THE TEXAS RANGER!
YI-YI!
MY HORSE! HE STEPPED INTO A GOPHER HOLE!
KA-POW!
YIP YIP YIP!
KA-POW!
TAKE COVER, YOU TWO!







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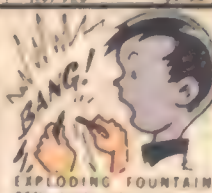

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...AND COME OUT THROUGH THE RAVINE!
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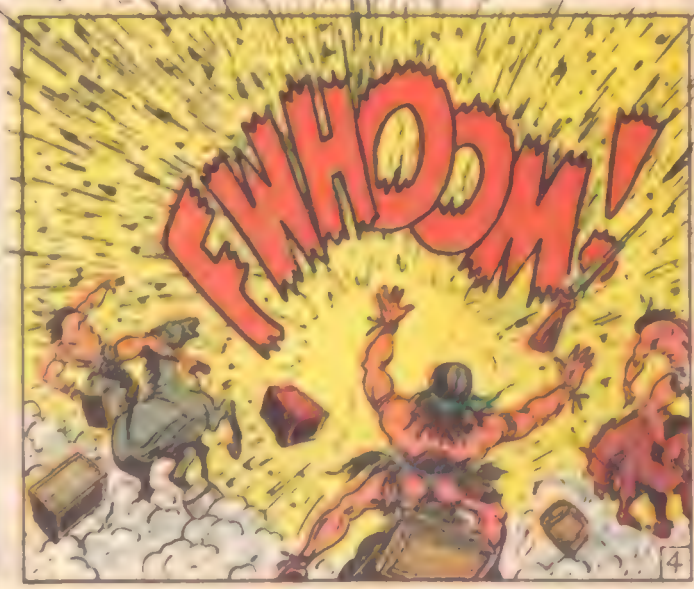
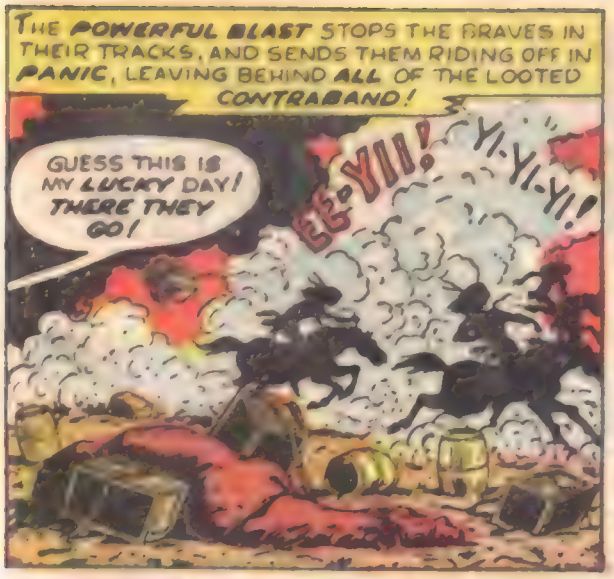
THERE THEY ARE, UP AHEAD! THAT'LL GIVE ME A FEW MINUTES TO GET SET!

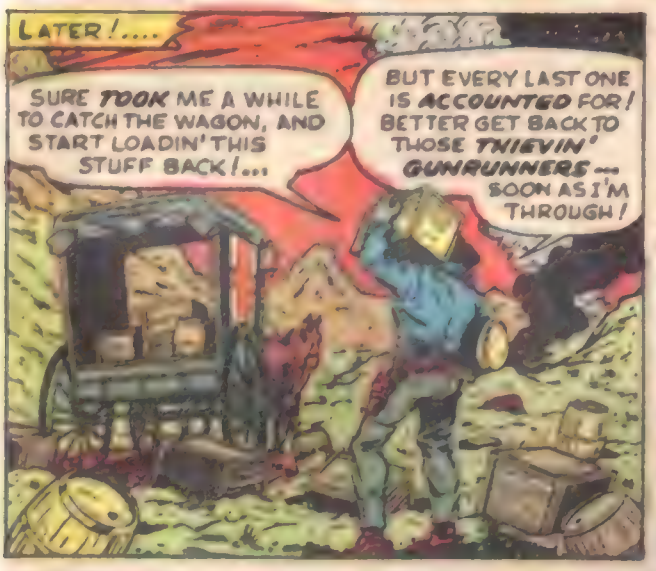
NOW I'LL JUST RIG THIS FUSE TO THE POWDER-KEG, AN' HOPE MY TIMING IS RIGHT!
YA-HOO!
HERE THEY COME!

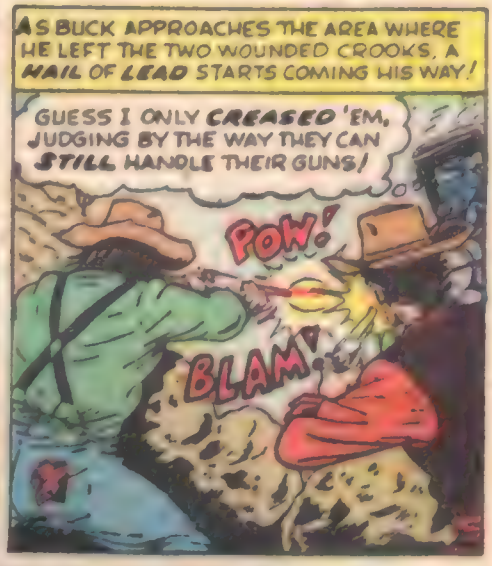
YI-PE-YIPE!
YA-HOO!
YI-YI-YI!

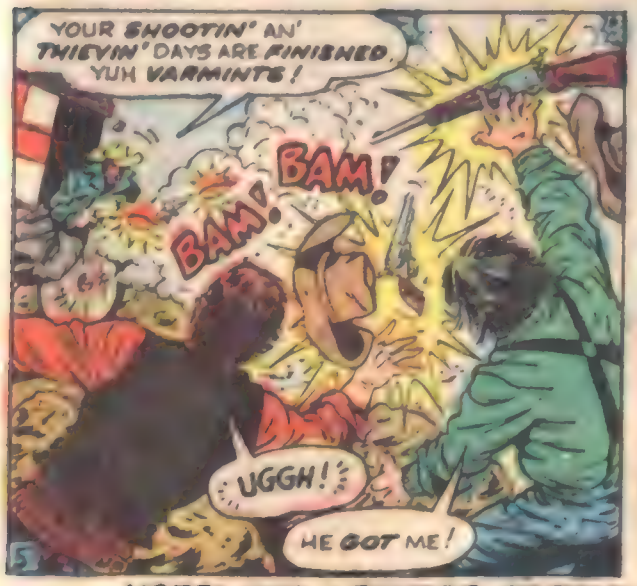
THE FUSE IS LIT!... ONE, TWO, THREE... AN' HERE IT GOES!
FIZZZT
SURE HOPE MY AIM IS STRAIGHT!

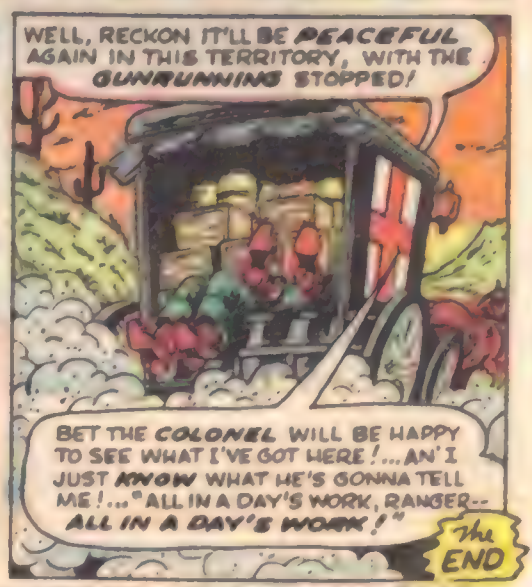

FWHOOM!











NOTE: OUR LETTERS SECTION APPEARS ON THE NEXT PAGE...

RIDIN' THE TRAIL WITH RAWHIDE

c/o MARVEL COMICS GROUP, 625 MADISON AVE. N.Y.C. 10022

Dear Stan and Larry,

I am writing this to you in reference to your Western magazines. First, I would like to say that I like them a lot and that they're better than any others I've read, natch! Still, I have a few suggestions to make. On all your westerns in general, I think it would make the stories much better if you lengthened them to have one story in each ish and eliminated the short story at the end. Though these stories are good, longer main stories would allow for better plot development. You might even go so far as to have the continued stories which have so endeared Marvel to its readers. I'd also like to suggest that you let the Rawhide Kid settle down somewhere — perhaps as the foreman for some dude's inherited ranch or something. The reason for this is that one wanderer is enough. There! No matter what all the criticism sounded like, I dig your westerns a lot! And that goes for the rest of your mags too!

Bruce Westley, Little Elk Road
Little Falls, Minnesota 56345

Shucks, Bruce — we knew it all along! The fact is, readers seldom bother to make *constructive* suggestions such as yours unless they really care what's done in the mags! Now, as for your ideas, we'll keep them in mind while we wait for the reactions of all our other wild and wooly western fans! But, whether we follow them or not, our thanks for your interest — 'cause that's what keeps the Marvel world spinning!

Dear Stan and Larry,

I have just finished RAWHIDE KID #62. I collect western magazines. And, after I read this one, I thought it was the best one I have ever read! I'm pretty well convinced by now that the Kid can fight just about anyone — with his guns or without them! One thing is bothering me, though! How did Rawhide slide under that pick when he was pinned to the wall? Even if you can't answer, I still want you to know how much I liked this ish!

Kenneth Vogel, RR2
Ethan, South Dakota 57334

And our thanks to you, partner — for saying so! Now, as for your question, we think if you'll look over the ish again you'll see that Rawhide didn't slide under the pick — he merely dodged it by jumping to the side! And that's shootin' it to you *straight*, Kenny!

Dear Stan and Larry,

You know that RAWHIDE KID is my favorite western magazine! Ish #62, "Gun Town!", was a real bullet blaster! The Kid worked over three thieves at one time! That was wild! So was ish #60, "Massacre At Medicine Bend!". The injuns got chased all over the place. It was boss! But it's too bad that the Indians always lose and Custer always wins!

Andris Sinats, 1056 Nielson St.
Albany, Calif. 94706

You'd better brush up on your *history*, ranny — because there was one time when things *didn't* work out that way! Custer finally pushed his luck too far, and he and his entire troop were wiped out by the Sioux hordes led by Chief Sitting Bull — at the now famous Little Big Horn, in a battle known as *Custer's Last Stand!* There — now that we've cleared that up for you, just let us say thanks a heap for the other kind words! Your broncbustin' Bullpen appreciates 'em!

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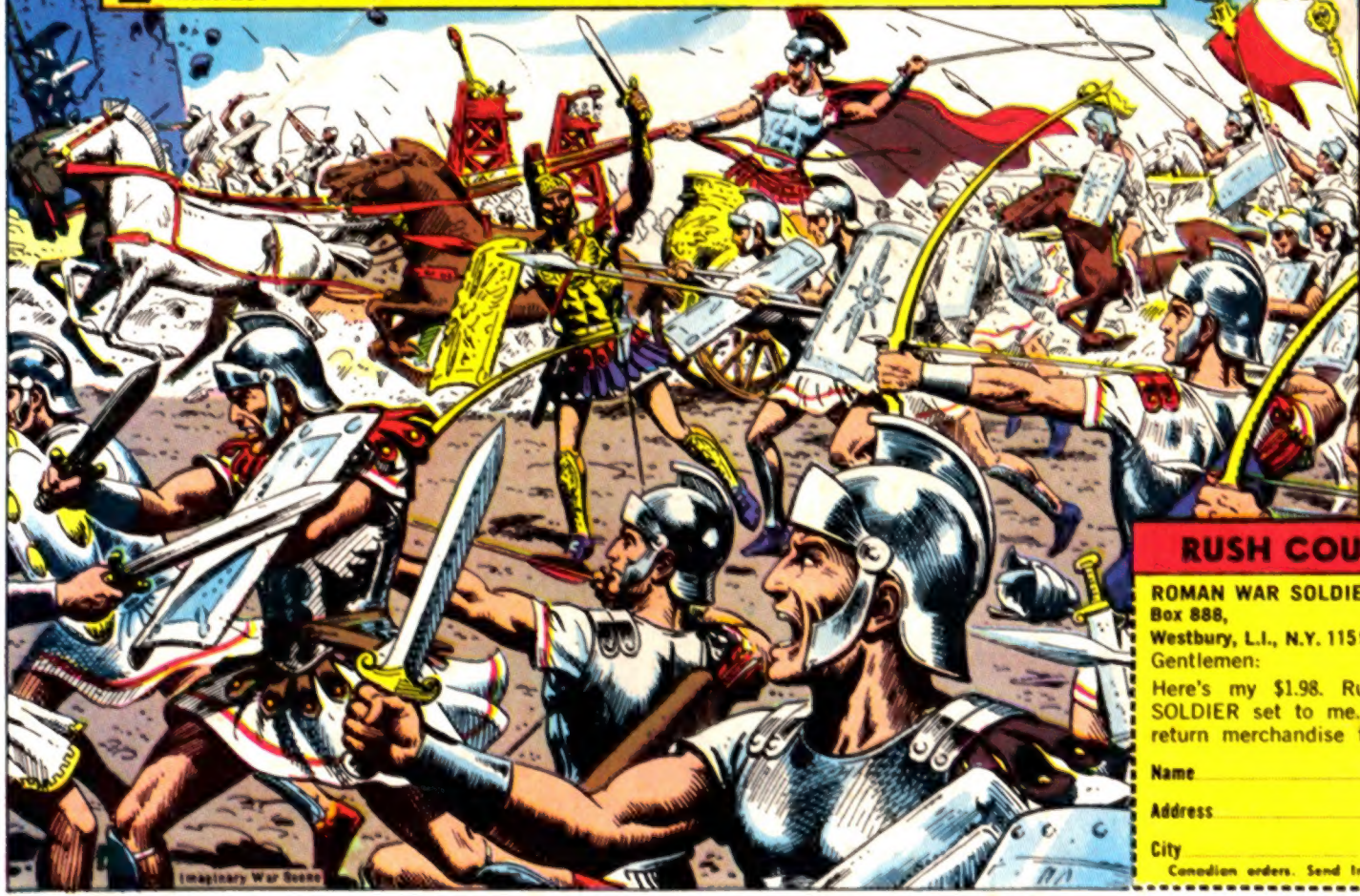

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